

## BOARD

Mobile computing will be a key factor of business strategy:

- Granting customers access to information
- Attracting staff, especially Millennials
- Protection of company IP



## HEAD OF IT

If users are not supported by IT then they will access a SaaS solution directly:

- Ease of management and control across a heterogeneous device fleet (BYOD)
- Provisioning and management of application deployment
- Security and segregation of business and personal uses



## FINANCE

Mobility expands the reach of assets and the costs and liabilities incurred:

- Ability and ease to realise the subscription benefit of turning costs on/off as required
- Separating business and personal usage
- Managing the financial benefits of BYOD



## LINE OF BUSINESS MANAGERS E.G. SALES

The days of only having access to computing resources when in the office are long gone:

- Future hires will expect modern systems and;
- Access to all applications, from anywhere
- Optimum productivity for staff and customer satisfaction

