

BOARD

Easy access to information about the business allows the board to carry out its role more efficiently:

- Dashboards and real time analytics help the board understand the state of the business
- Flexibility, productivity and employee engagement reduce business risks



HEAD OF IT

With a shift from Chief Information to Chief Innovation Officers, interest is focused on:

- Speed and ease of deployment and use as well as clearly defined SLAs
- Flexibility to iterate new ideas, demonstrate benefits and gain business line buy



FINANCE

Making the finance department a key advocate:

- An OPEX vs CAPEX cost structure
- Only paying for the services used rather than buying into licenses on a promised future value



LINE OF BUSINESS MANAGERS E.G. SALES

The pressure to deliver growth lands with the business lines:

- Simplification and automation of workflows allowing staff to focus on service and clients
- Sharing the businesses IP and knowledge through collaboration

